

AFP LAUNCHES COURSE ON VERIFYING AI-GENERATED CONTENT

AFP (Agence France-Presse) has launched a new open-access course designed to help journalists and journalism students detect and verify content generated by artificial intelligence (AI).

The [interactive module](#) features case studies, educational videos, practical exercises and expert insights.

Participants will learn the fundamentals of AI, its impact on the information ecosystem, best practices for media professionals, the main types of AI-driven misinformation, and methods to track and analyse AI-generated content.

“At a time when artificial intelligence is transforming how information is produced and shared, it is essential that journalists have the tools to understand how it works and to verify its uses”, said Julie Charpentrat, Editor-in-Chief for Digital Investigation. “This course is fully in line with AFP’s mission: to promote rigorous, independent journalism based on fact-checking.”

This is the 17th certificate-awarding module released on the award-winning [Digital Courses](#) platform, which has attracted more than 40 000 users since its launch in 2022.

AFP’s online courses aim to strengthen the ability of journalists and journalism students to investigate, work efficiently and stay safe online.

Developed with the support of the Google News Initiative, the programme is available in English, French, Spanish and Portuguese.

About AFP

AFP is a leading global news agency providing fast, comprehensive and verified coverage of the events shaping our world and of the issues affecting our daily lives. Drawing from an unparalleled news gathering network across 150 countries, AFP is also a world leader in digital investigations. With 2,600 staff representing 100 different nationalities, AFP covers the world in six languages, with a unique quality of multimedia storytelling spanning video, text, photos and graphics.

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