



PRESS RELEASE

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100TH TOUR DE FRANCE : AFP TO TRANSMIT IMAGES IN REAL TIME

AFP will be transmitting photographs from the 100th Tour de France in virtual real time thanks to innovative satellite technology which will allow transmission from motor cycles following the race.

AFP is installing auto-pointing satellite terminals which can transmit at rest or on the move.

They will allow photographers to send their images at any moment and in virtual real time, and will be particularly effective in stretches of the Tour where the phone network is insufficient to carry the agency's production.

It will allow the photographer to transmit an image of 8 Mo in less than a minute while still following the peloton on a stage.

AFP will be offering a 'live' coverage in addition to its classic production in English, French, German and Spanish text along with photo and graphics. AFPTV will cover the preparations for the race and press conferences at the start of the Tour in Porto-Vecchio on Saturday, June 29, and at the arrival on the Champs-Elysees in Paris.

A multimedia team will produce live reports from each stage and send live feeds to online and mobile clients.

AFP is deploying a team of 20 to cover the Tour.

About AFP

AFP is a global news agency delivering fast, accurate, in-depth coverage of the events shaping our world from conflicts to politics, sports, entertainment and the latest breakthroughs in health, science and technology. With 2,260 journalists spread across almost every country, AFP covers the world 24 hours a day in six languages. AFP delivers the news in video, text, photos, multimedia and graphics to a wide range of customers including newspapers and magazines, radio and TV channels, web sites and portals, mobile operators, corporate clients as well as public institutions.

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